



monterey
design
conference

oct. 13-15
2017

Brought to you by AIACC
Asilomar Conference Grounds
800 Asilomar Avenue, Pacific Grove, CA 93950

CES Units Noted – Up to 20 CES Units, 6 of which are HSW
Agenda as of October 10, 2017

Thursday, October 12, 2017

TIME	SESSION/EVENT	LOCATION
7:00PM-8:30PM	The Creative Architect Speaker: Pierluigi Serraino, AIA An illustrated talk on the book about Inside the Great Midcentury Personality Study at UC Berkeley's Institute of Personality Assessment and Research—an unprecedented and idealistic attempt to map the minds of forty renowned architects of the time. FREE for current AMAP members and residents of Canterbury Woods. All others, \$15 at the door; includes an AMAP membership. Hosted by the Alliance of Monterey Area Preservationists	Canterbury Woods Auditorium 651 Sinex Avenue near Forest Ave. Pacific Grove, CA

Friday, October 13, 2017

TIME	SESSION/EVENT	LOCATION
8:00AM-5:00PM	Registration/Information Desk	Surf & Sand
8:00AM-12:00PM	Exhibit Setup	Sea Galaxy
9:00AM-10:00AM	Continuing Education Academy Sessions (CES)	
	CES Concurrent Session (1 AIA CES Credit) Julia Morgan, FAIA, Architectural Tour of Asilomar Speaker(s): Aubrie Morlet, Historian, California State Parks Lisa Bradford, Interpreter, California State Parks Join California State Parks representatives, Aubrie Morlet and Lisa Bradford, as they takes participants (in two groups) on a walking tour of the Asilomar Conference Grounds. Learn about the architectural history of Asilomar and the influence of renowned architect and 2014 AIA National Gold Medal winner Julia Morgan, FAIA, who designed the original YWCA Leadership Camp and architect John Carl Warnecke who designed seven more complexes that make up the conference grounds. Meet at the Terrace (ocean side) of the Social Hall for this walking tour.	Social Hall Terrace
	CES Concurrent Session (1 AIA CES Credit) The Path to the Gold Medal With Paul Revere Williams, FAIA Speaker: Julia Donoho, AIA, ESQ, RIBA In 2017, Paul Revere Williams, FAIA, (1894-1980) became the first African-American architect to be recognized with the AIA Gold Medal, and the first black architect globally to be recognized at that level. During his career, he was an	THIS SESSION HAS BEEN CANCELLED DUE TO THE SONOMA FIRE

“Architect to the Stars” for Hollywood celebrities and he was a star architect who was prolific, talented, and highly regarded. Williams was invested in the AIA College of Fellows, and he received honorary doctorates, yet his legacy was overlooked by the systems of recognition that favored his colleagues, including Neutra, Wright, Pereira, Luckman, and Becket. His projects were photographed by Julius Shulman, so there is a good record of his best work, and his pattern books were published in time to spread a mid-century ethic of modern design for the benefit of the middle class after the WWII. In this talk, we will discuss Williams’ work and the pathway to gain him accolades that opens the doors for more inclusive recognition.

10:15AM–11:15AM

Continuing Education Academy Sessions (CES)

CES Concurrent Session (1 AIA CES Credit)

Evergreen

Target Value Design: Best Practices in Complete Building Envelope Systems

Speaker: Michael W. Ryan, PE, LEED AP Bb + C, Clark Pacific

One of the key challenges facing architects and project teams today involves building envelope design and balancing Title 24 with occupant comfort, while finding best value for owner and meeting project schedule needs. Target Value Design is the collaborative design process involving designers, builders, suppliers, estimators, and owners that provides best value for owners and design options for the architect with budget (target value) as a design criterion. The building envelope offers a great challenge and a great opportunity for project teams to use a target value design approach and successfully meet the needs of their project: meeting Title 24, achieving occupant comfort and wellness objectives, and providing best value. This session reviews Target Value Design and, based on a recent industry example, looks at how a streamlined complete building envelope system enabled one team to meet its design objectives.

CES Concurrent Session (1 AIA CES Credit)

Fred Farr

Design Immersion: The Next Communication Revolution

Speaker: Tom Simmons, Partner, ARCHVISTA Consulting

Architecture is going through a fundamental shift in how architects communicate their design ideas to clients. Today's clients are growing comfortable with interactive design immersion technologies, such as iPads, BIMx, Google Cardboard VR, and Oculus Rift. This presentation will discuss how current mobile and virtual reality technologies are changing the way architects interact with clients, consultants, contractors, and other stakeholders. The session will review case studies that utilize these technologies to improve their design process, build client engagement, expand services, and support remote communication. We invite you to take a ride with us as we embark on a look at present day use of design immersion technologies as well as a glimpse into the future, where we envision the impact of mobile and virtual reality on the profession.

CES Concurrent Session (1 AIA CES Credit)

Oak Shelter

North American Architectural Woodwork Standards 3.0

Speaker: Dick McClure, Director of Architectural & Marketing Services, The Woodwork Institute

This course is designed to present an overview of the latest North American Architectural Woodwork Standards and to highlight how to use the quality and methodology of the Standards to ensure proper specifications.

11:30AM–12:30PM

Continuing Education Academy Session (CES)

CES Concurrent Session (1 AIA CES Credit)

Title 24, Part 6: Energy Code Evolution of Residential Design

Speaker: Marina Chavez-Blanco, Senior Associate/Director of the Nonresidential Division, Gabel Energy

Join us as we explore the impact of California's Title 24, Part 6, the Energy Code, on residential envelope design in response to the Energy Code over the past 16 years, and how it may evolve in our next 2019 "Zero Net Energy (ZNE)" code. Be part of the discussion on how building efficiency design is key in the pursuit of minimizing energy use, and how that is essential to realizing a cost-effective ZNE home. Learn how Energy Code Ace, a free resource, is available to architects as they pursue energy-efficient designs as regulated by Title 24, Part 6.

Chapel

CES Concurrent Session (1 AIA HSW Credit)

Prefabricated Ornamental Railings

Speaker: Kevin Harris, Director of Sales & Marketing, AGS Stainless

Metal ornamental railing systems can provide an elegant and functional finishing touch to a building project. However, it is important for architects to understand the difference between the types of materials available, as well as where and how the railing system is manufactured, and how it will be installed. By understanding these aspects of the railing system, architects can better manage this aspect of the building project.

Oak Shelter

CES Concurrent Session (1 AIA CES Credit)

Art in Architecture: Art 101

Speaker: Gordon Huether, CEO and Artist, Gordon Huether + Partners, Inc.

This course describes the best practices, methods, theories and approaches for integrating art into architectural spaces. It is well recognized that artistic elements in built environments transform and create memorable and uplifting experiences for users of the space. In addition to providing aesthetic enhancements, thoughtful and well-integrated art can introduce welcoming, place-making and iconographic benefits to the architectural space. We will review a variety of case studies which demonstrate the benefits of integrating art glass in architectural and landscape settings. Techniques, approaches and methodology of art integration, along with best practices of adding an artist to the project team will also be discussed.

Fred Farr

12:00PM–1:00PM

Lunch (Ticket Required)

Friday Lunch tickets for Crocker Dining Hall must be pre-purchased. The Social Hall offers Phoebe's Café for quick sandwich or salad options for purchase. (Attendees checking-in to the Asilomar Thursday night will have a Friday lunch tickets included with their stay.)

Crocker Dining Hall

12:00PM–2:00PM

Visit Exhibitors / Bookstore / Lounges – sponsored by PacCoast, Leicht Haus by Blue Plum, and Mission Bell

Sea Galaxy

12:45PM–1:45PM

Continuing Education Academy Sessions (CES)

CES Concurrent Session (1 AIA HSW Credit)

How To Design a Functional & Secure Automated Vehicular Access Control Point (ACP)

Speaker: Brad Richards, Specification Sales Engineer, HySecurity Gate Operators

Evergreen

This session trains architects on the key standards and practices that, when followed, result in a compliant and safer automated vehicular gate system. Participants should obtain an understanding the impact each of these objectives has on others. Site considerations can pose significant challenges to successful installation and effective ACP user experience. Some of the considerations include underground utilities, road/landscape slope, RF interference, and space limitations. Many more must be considered at ACP design stage, and result in a dramatically different ACP system design. We will also discuss user safety: the safety of authorized personnel in their vehicles, ACP guards, facility maintenance personnel, and pedestrians in proximity to an automated vehicular gate.

CES Concurrent Session (1 AIA CES Credit)

Fred Farr

Glass: Select the Option for Your Project

Speakers: Scott Rumpakis, Commercial Business Development, Andersen Windows, Inc., and Scott Chaplin, Architectural Business Development, Andersen Windows, Inc.

This course describes different types of glass, glass construction options, and coating choices. Glass performance measurements are explained as well as the impact that the aforementioned glass attributes have on performance. Glass certifications are reviewed along with an overview of a typical glass labeling.

2:00PM–2:30PM

MONTEREY DESIGN CONFERENCE GENERAL SESSION OPENING

Merrill Hall & Chapel

Welcome & Introductions

Reed Kroloff, Principal, Jones | Kroloff, Event Emcee

Anne Fougeron, FAIA, Conference Co-Chair

Mark Jensen, AIA, Conference Co-Chair

2:30PM–3:30PM

HEADLINER (1 AIA CES Credit)

Merrill Hall & Chapel

Marion Weiss, FAIA, and Michael Manfredi, FAIA, Weiss/Manfredi, New York

“Expanded Territories”

3:30PM–3:45PM

EMERGING TALENT (.25 AIA CES Credit)

Merrill Hall & Chapel

Laura Crescimano, Assoc. AIA, SITELAB Urban Studio, San Francisco
“Learning from Protest: Radical Pragmatism in Design”

3:45PM–4:45PM

HEADLINER (1 AIA CES Credit)

Merrill Hall & Chapel

Jeff Goldstein, AIA, DIGSAU, Philadelphia

4:45PM–5:00PM

Recognition of AIACC Lifetime Achievement Award for Distinguished Service Recipients and Maybeck Award Recipient

Merrill Hall & Chapel

5:00PM–6:00PM

Welcome Reception

Sea Galaxy/
Biergarten

Exhibits / Bookstore / Lounges – sponsored by PacCoast, Leicht Haus by Blue Plum, and Mission Bell / Biergarten

6:00PM–7:00PM

Dinner (Ticket Required)

Crocker Dining Hall

Dinner in the dining hall is included for those staying on property at Asilomar or Deer Haven. Off-site participants may pre-purchase tickets.

7:00PM–8:00PM	Dessert With Design – Celebrating the 2017 Design Award Recipients Visit Exhibits / Bookstore / Lounges – sponsored by PacCoast, Leicht Haus by Blue Plum, and Mission Bell / Biergarten	Sea Galaxy
8:00PM–10:00PM	After Party: Fireside With Friends at the James Hardie Party Deck Enjoy some great Bluegrass music by fellow architect Michael Holliday FAIA, his son Erik Holliday, Associate AIA and their band. Continuing networking and enjoy cold refreshments by the bonfire under the Pacific sky.	Crocker Bonfire Area

Saturday, October 14, 2017

TIME	SESSION/EVENT	
7:00AM–5:00PM	Registration/Information Desk	Surf & Sand
7:00AM–8:00AM	ADA Session (1 AIA HSW Credit/1 CA ADA CE) Persuading Clients: Where Life Safety & Accessibility Overlap to Reduce Risk Speaker: Dawn Anderson, AIA, Principal Architect, As It Stands Knowing accessibility regulations and adhering to them are often two divergent stories. Balancing client needs with the law can be a tricky conversation resulting in the loss of potential revenue. We will share our stories and techniques of persuading Clients to embrace accessibility as a life-safety issue that reduces liability and enhances design.	Merrill Hall
7:30AM–9:00AM	Breakfast (Ticket Required) Breakfast in the dining hall is included for those staying on property at Asilomar or Deer Haven. Off-site participants may pre-purchase tickets.	Crocker Dining Hall
8:15AM–9:15AM	ADA Session (1 AIA HSW Credit/1 CA ADA CE) ADA Analysis of Asilomar Conference Grounds – A Walking Tour Guide: Afshan Afshar, AIA, CASp Published recently in <i>Architectural Record</i> , Afshan Afshar, AIA, will conduct a walking tour of the Asilomar conference grounds as she discusses ADA compliance and best practices. Get some exercise and ADA credits at the same time!	Merrill Hall
9:15AM–9:30AM	MONTEREY DESIGN CONFERENCE GENERAL SESSION RECONVENES Reed Kroloff, Event Emcee	Merrill Hall & Chapel
9:30AM–10:30AM	HEADLINER (1 AIA CES Credit) Sou Fujimoto, Sou Fujimoto Architects, Tokyo	Merrill Hall & Chapel
10:30AM–11:00AM	Coffee Break / Visit Exhibitors/ Bookstore / Lounges – sponsored by PacCoast, Leicht Haus by Blue Plum, and Mission Bell	Sea Galaxy
11:00AM–11:15AM	EMERGING TALENT (.25 AIA CES Credit) Heather Roberge, AIA, Murmur, Los Angeles	Merrill Hall & Chapel

11:15AM–12:15PM	HEADLINER (1 AIA CES Credit) Gere Kavanaugh, AIGA, Gere Kavanaugh Designs, Los Angeles	Merrill Hall & Chapel
12:15PM–2:00PM	Lunch (Ticket Required) / Visit Exhibitors / Lounges – sponsored by PacCoast, Leicht Haus by Blue Plum, and Mission Bell / Bookstore Enjoy lunch in the exhibit area (ticket required). Visit our lounge sponsors including PacCoast, Leicht Haus by Blue Plum and Mission Bell as well as sponsors in our Nautilus and Triton halls.	Sea Galaxy
1:00PM–2:00PM	Continuing Education Academy Sessions (CES)	
	CES Concurrent Session (1 AIA CES Credit) Costs, Codes, Consumers, & Ethics Speakers: Ashley Hurd, CIC, CRM, Hall & Company and David Ericksen, Severson & Werson The challenge for architects is that the competing criteria or objectives of construction cost, code compliance, and the expectations of the ultimate consumer may not always align. The challenge is to navigate those elements without imperiling the project, the client relationship, or potential liability. This seminar will illustrate the challenges and risks through two actual projects in the public and private arena, and then develop a process and strategy to overcome the convergence of those issues through deliberate procedures and tools.	Kiln
	CES Concurrent Session (1 AIA CES Credit) The Ethics of Architecture/The Architecture of Ethics Speaker: Ronald Altoon, FAIA, Altoon Strategic, LLC To weave a cogent and beautiful tapestry from multiple threads of science and technology, regulation and certification, art and humanities is no easy task—rather it is truly a heavy responsibility. That is what makes architecture the only remaining Renaissance profession today. Yet, to navigate the universe of seemingly endlessly available choices, one needs a moral compass. This is where ethics enters the equation and informs design decisions. But, who decides whether choices are appropriate or misplaced? We will explore this dilemma as architecture stands at a critical crossroad.	Fred Farr
	CES Concurrent Session (1 AIA CES Credit) Leveraging Laser Scanning Technology With Design Projects Speakers: Shobhit Baadkar, Blaine Grantham, and Tony Tutay, TITAN AEC Point clouds are large data sets composed of 3D point data. LiDAR (Light Detection And Ranging) laser scanners are the most common instruments used to collect building point cloud data. Laser scanning technology is becoming increasingly accessible to architects and engineers. This session will discuss the benefits of utilizing laser scanning and building information modeling (BIM) with your architectural project. We will show you how to incorporate laser scanning into your architectural design workflow. We will present different project types and showcase how architects will save time and money for their clients.	Curlew
	CES Concurrent Session (1 AIA CES Credit) From Point Cloud to Documentation Speaker: David Dengler, AIA, Regional Account Manager, Vectorworks As laser and 3D scanning become more accessible, contractors are able to offer increasingly accurate documentation services to owners, making point cloud information available to architects for an array of projects. Listen in as industry	Scripps

experts explain why point cloud information is relevant in the architecture industry and help you understand the workflows for using point cloud information to create a BIM model for an architectural project. The featured example project shows documentation of existing conditions at the Philadelphia Museum of Art.

	<p>CES Concurrent Session (1 AIA CES Credit) BRICK 2.0 – Next Level Design & Innovation Speaker: Jeffrey L. Elder, General Sales Manager, Interstate Brick and HC Muddox</p> <p>Don't miss this special presentation, created specifically for design architects attending MDC. Innovations in brick let architects explore new designs with high-energy wall systems and resilient solutions to everyday problems using Structural Brick Veneer and Structural Brick Curtainwall. Topics include: new methods for resolving complex seismic drift issues associated with anchored brick veneer systems; creative solutions to recladding old buildings; resolution of vertical and lateral support challenges in highly insulated brick; eliminating wall ties and reducing thermal bridging. Come away with new solutions to old challenges, to achieve next level design and innovation with structural clay brick.</p>	Marlin
2:10PM–2:15PM	<p>MONTEREY DESIGN CONFERENCE GENERAL SESSION RECONVENES Reed Kroloff, Event Emcee</p>	Merrill Hall & Chapel
2:15PM–3:15PM	<p>HEADLINER (1 AIA CES Credit) Shohei Shigematsu, OMA, New York <i>Sponsored by Bulthaup Corp</i></p>	Merrill Hall & Chapel
3:15PM–3:30PM	<p>EMERGING TALENT (.25 AIA CES Credit) Jimenez Lai & Joanna Grant, Bureau Spectacular, Los Angeles <i>“From Paper to Projects”</i></p>	Merrill Hall & Chapel
3:30PM–4:30PM	<p>HEADLINER (1 AIA CES Credit) Dominique Jakob, Jakob + Macfarlane, Paris</p>	Merrill Hall & Chapel
4:30PM–6:00PM	<p>Paul Welch, Hon. AIA, Reception: Recognizing a Lifetime of Leadership – <i>Sponsored by PacCoast</i></p> <p>Enjoy visiting our exhibitors, tasting wines, and raising a glass at the PacCoast lounge as we toast Paul W. Welch, Jr., Hon. AIA, who is retiring after 37 years of dedicated service as the AIACC Executive Vice President.</p>	Sea Galaxy/ Biergarten
6:00PM–7:00PM	<p>Dinner (Ticket Required)</p> <p>Dinner in the dining hall is included for those staying on property at Asilomar or Deer Haven. Off-site participants may pre-purchase tickets.</p>	Crocker Dining Hall
7:15PM–8:15PM	<p>HEADLINER (1 AIA CES Credit) Ed Fella, AIGA, Graphic Designer and Educator, Los Angeles “History, Commercial Art, Art, and the American Vernacular”</p>	Merrill Hall & Chapel
8:15PM–8:45PM	<p>AIA National Firm Award Recognition – Leddy Maytum Stacy</p>	Merrill Hall & Chapel
8:45PM–10:00PM	<p>LMSA Firm Award Reception – <i>Sponsored by Architectural Record</i></p> <p>Join <i>Architectural Record</i> and AIACC as we congratulate San Francisco-based Leddy Maytum Stacy Architects (LMSA) on receiving the distinguished 2017 Architecture</p>	Social Hall Terrace

Firm Award from the American Institute of Architects. Enjoy wines from Sonoma winery Gundlach Bundschu as you congratulate LMSA on their many decades of success.

9:00PM–10:30PM	<p>MOVIE NIGHT (1 AIA CES Credit) Eero Saarinen: The Architect Who Saw the Future Explore the life of Finnish-American modern architectural giant Eero Saarinen (1910-1961), whose visionary buildings include St. Louis’ iconic Gateway Arch and the General Motors Technical Center in Michigan. Saarinen’s sudden death at age 51 cut short one of the most influential careers in American architecture. Travel with his son, Director of Photography Eric Saarinen, as he visits the sites of his father’s work on a cathartic journey. Enjoy a conversation with Eric Saarinen and <i>Architectural Record</i> editor Cathleen McGuigan following the film.</p>	Merrill Hall
10:30PM–12:00AM	<p>Academy for Emerging Professionals (AEP) Mixer</p>	Surf & Sand

Sunday, October 15, 2017

TIME	SESSION/EVENT	
7:00AM–11:00AM	Registration/Information Desk	Surf & Sand
7:00AM–8:00AM	<p>ADA Session (1 AIA HSW Credit/1 CA ADA CE) Accessibility for Persons with Visual Impairments – The New San Francisco LightHouse for the Blind Case Study Speaker: Gilda Puente-Peters, Principal, GPPA Architects <i>Session Sponsor: Artistry in Architectural Grilles</i> This session will illustrate the wide variety of conditions and degrees of vision loss and the issues that are important for persons with visual impairments. The presentation will cover how thoughtful design, with the related Federal and State code requirements, can successfully integrate accessibility features that can assist persons with visual impairments in wayfinding and help them to function in the built environment.</p>	Merrill Hall
7:30AM–9:00AM	<p>Breakfast (Ticket Required) Breakfast in the dining hall is included for those staying on property at Asilomar or Deer Haven. Off-site participants may pre-purchase tickets. Coffee and muffins will be available in Merrill Hall for those attending the ADA sessions.</p>	Crocker Dining Hall
8:15AM–9:15AM	<p>ADA Session (1 AIA HSW Credit/1 CA ADA CE) Design Beyond ADA & Compliance Speaker: Peter Slatin, Founder, The Slatin Group It’s about what design really means once you move beyond codes and mandates and start to think of what makes sense in an experiential context. Universal or human-centered design are concepts that have never really grabbed anybody and instead tend to push designers toward the lowest common denominators. This is about the next generation of inclusion—getting to the point where that is simply part of the design equation from the outset. This approach is especially relevant to education, hospitality, healthcare, and exhibition design.</p>	Merrill Hall
9:15AM–9:30AM	Break/Check out of Room – check out is at 11:00AM	

9:30AM–9:45AM	MONTEREY DESIGN CONFERENCE GENERAL SESSION RECONVENES Reed Kroloff, Event Emcee	Merrill Hall & Chapel
9:45AM–10:45AM	HEADLINER (1 AIA CES Credit) Julie Eizenberg, FAIA, Koning Eizenberg Architecture, Los Angeles	Merrill Hall & Chapel
10:45AM–11:00AM	EMERGING TALENT (.25 AIA CES Credit) Alan Tse, Assoc. AIA, Alan Tse Design, San Francisco	Merrill Hall & Chapel
11:00AM–12:00PM	HEADLINER (1 AIA CES Credit) Dorte Mandrup, Dorte Mandrup, Copenhagen “Building and Conditions”	Merrill Hall & Chapel
12:00PM–12:15PM	MONTEREY DESIGN CONFERENCE CLOSING REMARKS Reed Kroloff, Event Emcee	Merrill Hall & Chapel
12:15PM–1:00PM	Lunch (Ticket Required) Lunch in the dining hall is included for those staying on property at Asilomar or Deer Haven. Off-site participants may pre-purchase tickets. If participating in the Aquarium or Modern Home Tour, you may request a to-go box when you go through the line at lunch.	Dining Hall
1:00PM–5:00PM	MDC Modern Home Tour (1 AIA CES Credit) Check-in by 12:45PM on the back deck of Phoebe Hearst Social Hall. Tour buses will leave promptly at 1:15PM and will return to Asilomar by 5:00PM. <i>(optional, pre-registration required)</i>	Social Hall Terrace
2:00PM–3:30PM	Behind-the-Scenes Tour of the Monterey Bay Aquarium (1 AIA CES Credit) Meet at the Main Entry of the Aquarium. (Public garage/street parking is available for a fee.) Please plan to arrive 15 minutes early and wear comfortable shoes. <i>(optional, pre-registration required)</i>	Monterey Bay Aquarium 866 Cannery Row