June 21, 2012

How Design Makes Us All Californian

When buyers of an Apple computer product unwrap their purchase, they are met by the legend “Designed by Apple in California”. Why, within the minimal packaging of the product, is this epithet so central? One tech blogger from New York admired the slogan in 2007 as a piece of marketing nostalgia: “Ah,” he wrote, “the way these five words evoke a flurry of happy memories.” Read more
How to create a more accessible built environment in California has become a contentious issue. The AIACC has been participating in a series of weekly stakeholder meetings with Senator Steinberg and Senator Dutton’s offices.

AIACC Participates in CPUC Energy Efficiency Curriculum Planning

California Public Utilities Commission (CPUC) has set an ambitious goal of **zero net energy** for all new residential construction projects in California by 2020 and for all new commercial projects by 2030. The CPUC is looking to... 

Protect Your Design: Architectural Copyright

Rarely do we see a set of plans anymore that does not have some kind of copyright notice or indication of ownership of the plans or the copyright. While this is good, it is certainly not enough. Copyright is a valuable asset... 

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